



Greetings,

Monroe County Special Olympics is pleased to announce the 5th Annual Monroe Half Marathon!! This year's race is being held on Sunday November 5<sup>th</sup>, 2017! Thanks to businesses like you, we have continued to grow our race, bring people to Monroe and have a very successful event to support Monroe County Special Olympics.

Special Olympics is a global movement of volunteers, coaches, family and community members creating a world of inclusion where every single person is accepted and welcomed regardless of their abilities. The athletes achieve their dreams with the support of caring volunteers, coaches, family members and organizations like yours!

Our sponsor program is a unique mix of marketing opportunities including web, print, social media, promotional and on-site opportunities! Perhaps, most importantly, the Monroe Half Marathon is one of the largest events in which you can demonstrate your support for the community and its Special Olympians. With many opportunities to choose from, we have created levels adaptable to fit any budget, and are more than will to work with you to create a custom package tailored to meet your needs and budget!

Monroe County Special Olympics is a 501c3 non-profit organization supported entirely by donations from businesses, individuals and fundraisers. Our organization consists of many volunteers who operate the program for over 500 athletes participating in 21 sports at no cost to the athlete or their family. Approximately 200 of those athletes currently compete statewide. Through your generosity, we are able to continue to grow and support even more athletes across Monroe County.

The support from Monroe County businesses and the community has been remarkable! Our hope is to have local businesses and community members continue to support this great event, and the athletes of Monroe County. All the funds from this event remain in Monroe County!

If you have any questions, please feel free to contact Todd Williams 904-540-9210. We look forward to hearing from you with your decision to be a sponsor for this upcoming year!

Sincerely,

Todd Williams  
Race Director

# 2017 Monroe Half Marathon Sponsorship Form



<b>HALF MARATHON TITLE SPONSOR</b>	<b>\$5,000- 1 available</b>
<ul style="list-style-type: none"><li>• Half Marathon Race Name</li><li>• Signage at start/finish</li><li>• Signage on the Course</li><li>• Logo on the front of race shirt</li><li>• Logo on all printed materials</li><li>• Advertisement on our website and social media accounts with link to your business page</li><li>• Sponsorship recognition during public address (mentions provided by sponsor)</li><li>• 15 Free Race Entries</li><li>• Marketing materials in over 700 race bags (provided by sponsor)</li><li>• Logo on Official Photo Backdrop</li><li>• Logo on Official Race Banner at start/finish</li></ul>	

<b>10k &amp; 5K TITLE SPONSOR</b>	<b>\$2,500- 1 available for 10K 1 available for 5k</b>
<ul style="list-style-type: none"><li>• 5K Race name</li><li>• Signage at start/finish</li><li>• Signage on the 5k Course</li><li>• Logo on race shirt</li><li>• Logo on all printed materials</li><li>• Advertisement on our website and social media accounts with link to your business page</li><li>• 10 Free Race Entries</li><li>• Sponsorship recognition during public address (mentions provided by sponsor)</li><li>• Marketing materials in over 700 race bags (provided by sponsor)</li><li>• Logo on Official Photo Backdrop</li><li>• Logo on Official Race Banner at start/finish</li></ul>	

<b>GOLD MEDAL SPONSORSHIP</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Signage at start/finish</li><li>• Logo on race shirt</li><li>• 5 Free Race Entries</li><li>• Advertisement on our website and social media accounts with link to your business page</li><li>• Marketing materials in over 700 race bags (provided by sponsor)</li><li>• Logo on Official Photo Backdrop</li><li>• Logo on Official Race Banner at start/finish</li></ul>	

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<b>SILVER MEDAL SPONSORSHIP</b>	<b>\$500- 9 available</b>
<ul style="list-style-type: none"><li>• Logo at water/fuel station</li><li>• Logo on race shirts</li><li>• 1 Free Race Entry</li><li>• Signage at start/finish</li><li>• Advertisement on our website and social media accounts with link to your business page</li><li>• Logo on Official Race Banner at start/finish</li></ul>	

<b>BRONZE MEDAL SPONSORSHIP</b>	<b>\$250-13 available</b>
<ul style="list-style-type: none"><li>• Logo on mile marker on ½ marathon course</li><li>• Logo on race shirts</li><li>• Logo on Official Race Banner at start/finish</li><li>• Advertisement on our website and social media accounts with link to your business page</li></ul>	

**SOLD OUT**

# 2017 Monroe Half Marathon Sponsorship Form



I, \_\_\_\_\_ commit to be a

Half Marathon Title Sponsor     Slingshot 5k Title Sponsor

Gold Medal Sponsorship     Silver Medal Sponsorship     Bronze Medal Sponsorship

for the 2017 Monroe Half Marathon. I understand some sponsorship packages are limited and only payment in full will secure my sponsorship. By signing this agreement, both parties agree to the service or good listed on this and previous pages.

\_\_\_\_\_ Please contact me at \_\_\_\_\_, to create a custom sponsorship package.

\_\_\_\_\_ Enclosed is my check # \_\_\_\_\_ (Please make check payable to Monroe County Special Olympics.

\_\_\_\_\_ Please Invoice me for \$ \_\_\_\_\_ as stated by the above indicated sponsorship package, and I will make payment by

My company would like to make a general donation to this event and/or Monroe County Special Olympics in the amount of \_\_\_\_\_.

My company would like to donate food, beverages, supplies, or volunteers for the day of the event.

**Business Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**PLEASE NOTE:** Please provide a digital copy of your logo to [monroehalfmarathon@gmail.com](mailto:monroehalfmarathon@gmail.com) and your web address so the proper links can be set up for advertising. Printing deadline for race weekend materials is Friday October 21<sup>st</sup>, 2016.

**Marketing materials, banners, signage should be dropped off at the Monroe County ISD Educational Center by Friday October 28<sup>th</sup>. Contact Megan Turner with any questions, 734-845-0012.**

**Questions or concerns contact:**

monroehalfmarathon@gmail.com

Monroe County Special Olympics

P.O. Box 63

Temperance, MI 48182

Monroe County Special Olympics is a 501c3 nonprofit organization